

**9/11 TRIBUTE MUSEUM
NATIONAL 9/11 DAY OF SERVICE AND REMEMBRANCE
AT OCULUS WESTFIELD WORLD TRADE CENTER**

*Volunteers Assemble Bicycles for Children of Active Duty Military Members and First Responders
Hundreds of Employees from Companies Affected by 9/11 Participate in the Event*

On Wednesday, September 25, 2019, from 10 am – 3:30 pm at the Oculus Plaza at Westfield World Trade Center, the 9/11 Tribute Museum will host its **11th annual 9/11 Day of Service and Remembrance**. Over 400 employees from companies directly impacted by 9/11 will assemble 500 bicycles to donate to the children of Active Duty United States military members and first responders. Members of the NYPD, FDNY and Port Authority PD will assist volunteers in assembling the bikes. Since 2012, over 4,000 children's bikes have been assembled by the 9/11 Tribute Museum and donated to military and first responder families.

Volunteers and first responders will come together to remember loved ones, friends, and colleagues. 9/11 Day of Service and Remembrance activities take place across the country throughout the month of September, as hundreds of thousands of volunteers paint and refurbish homes, organize food drives, restore schools, and support veterans, military members, and first responders. Participating in the bike build allows volunteers to commemorate friends and colleagues and invoke the ideals of service and humanitarianism that arose in the aftermath of the attacks.

The 9/11 National Day of Service and Remembrance is especially meaningful for the 9/11 Tribute Museum. As Jennifer Webb, CEO explains, "At the 9/11 Tribute Museum, people directly affected share their stories and how voluntary acts of service have changed people's lives. The 9/11 Day of Service and Remembrance is a fun day of team building and generosity, in honor of the support NYC received after 9/11."

Special guest attendees include members of the New York City Fire and Police Departments and the Port Authority of New York & New Jersey. Corporate sponsors include BNY Mellon (presenting sponsor), Allstate Insurance Company, Cadwalader Wickersham & Taft, Citigroup, CME Group, Zurich North America, and The Durst Organization.

"BNY Mellon is committed to supporting our first responders, military members and their families," said Bill Daley, Vice Chairman at BNY Mellon. "Every year, hundreds of our employees volunteer in recognition of the National 9/11 Day of Service and Remembrance as a meaningful way to acknowledge those who serve our country. This is a wonderful opportunity to honor our servicemen and women, and my colleagues and I are proud to volunteer with the 9/11 Tribute Museum once again."

Volunteer teams rotate through stations for building bikes include inflating tires, quality control, attaching ribbons and bows, and writing a note to each child in appreciation of their parents' service. Bikes will be distributed to military families at Fort Bragg, NC in the U.S. Army's 2nd Battalion, 508th Parachute Infantry Regiment of the 82nd Airborne Division.

Special thanks to Apex Xpress Inc., the FDNY, NYPD, PAPD, Port Authority of NY & NJ, the John Jay College of Criminal Justice, and Westfield World Trade Center for generously supporting the event. Pictures will be available following the event at 911tributemuseum.org/press. The event hashtag is #911dayofservice.

About the 9/11 Tribute Museum

The 9/11 Tribute Museum presents historical exhibitions sharing the first-person perspectives of people who experienced 9/11. Learn about the unprecedented rescue and recovery operations and the rebuilding of our communities. Be inspired by personal journeys of healing and unprecedented acts of generosity from around the world. Exhibitions begin with the history of Lower Manhattan, recount the events of 9/11, and present the stories of those who were there, along with tributes to those who were lost. Discover the tremendous spirit of resilience and service that arose after the attacks. Museum exhibitions are self-guided and take approximately 45 minutes. The 9/11 Tribute Museum was founded in 2006 by the September 11th Families' Association as a non-profit organization.